

A

SYNOPSIS ON

**“ANALYTICAL STUDY ON
CONTRIBUTION OF MARUTI TO INDIAN
ECONOMY BY EXPORTING CARS”**

UNDER SUPERVISION OF:

.....

SUBMITTED BY

.....

ENROLLMENT NO :

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1. TITLE OF THE PROJECT

**“ANALYTICAL STUDY ON CONTRIBUTION OF
MARUTI TO INDIAN ECONOMY BY EXPORTING
CARS”**

2. STATEMENT OF THE PROBLEM

This Study will analyze Exporting Car process to foreign clients by Maruti Cars & contribution to Indian economy to generate revenue. The car industry's core business is to understand, manage and carry risk.

3. OBJECTIVES OF THE STUDY

Fixing the objective is like identifying the star. The objective decides where we want to go, what we want to achieve and what is our goal or destination.

1. To study how generating foreign revenue to Indian through Exporting Maruti Cars of India.

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4. RESEARCH METHODOLOGY

Methodology:

Primary Data

Method you will use to present data:

The raw data will be collected through questionnaire into useful information by organizing and compiling the bits of data contained in the questionnaire i.e., observation and responses will be converted into understandable and ordered statistics to organize and analyze the data: • Calculating the percentage of the responses. • Formula used = $\frac{\text{no. of response}}{\text{total responses}} \times 100$

REPORT WRITING AND PRESENTATION - Report Encompasses – Charts, diagrams

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5. COMPANY PROFILE

Maruti Suzuki India Limited, formerly known as Maruti Udyog Limited, is an automobile manufacturer in India. It is a 56.21%-owned subsidiary of the Japanese car and motorcycle manufacturer Suzuki Motor Corporation. As of January 2017, it had a market share of 51% of the Indian passenger car market. Maruti Suzuki manufactures and sells popular cars such as the Ciaz, Ertiga, Wagon R, Alto, Swift, Celerio, Swift Dzire, Baleno and Baleno RS, Omni, Alto 800, SX4, Eco, Ignis. The company is headquartered at New Delhi. In February 2012, the company sold its ten millionth vehicle in India.

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6. QUESTIONNAIRE

Dear Respondents,

I am, a student of As a part of my curriculum, I am to take a research project on **“ANALYTICAL STUDY ON CONTRIBUTION OF MARUTI TO INDIAN ECONOMY BY EXPORTING CARS”**. To be enabled to undertake above mentioned study, I request you to give your fair views and responses. Your insights and perspective are important and valuable for my research.

Policy on Confidentiality: Please feel free to give your honest responses. The confidentiality of the information provided by all the respondents is completely assured.

Name :
Age :
Sex : Male Female
Education :
Organization :
Designation :
No. of years in the organization:

1. Age:

- a) 20 - 30
- b) 31 - 40
- c) 41 - 50
- d) 51 And Above

2. Gender:

- a) Male
- b) Female

3. Do you agree that Exporting Maruti Cars help to generating foreign revenue for Indian economy through insurance claim process to foreign clients?

A. Yes

B. No

4. The Indian Car Industry have everything going for it - be it regulations that allow generating foreign revenue for India economy.

- A. Highly agree
- B. Agree
- C. Neutral
- D. Highly disagree
- E. Disagree

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7. REFERENCES

1. Bizworks Launches Local Contact Centre Operation. 2014. [Online]. Retrieved October 27, 2014, from http://www.dipa.co.za/dipa_004_003.asp
2. Brown, L. (2014, October 27). Call centres offer real careers. Cape Argus Jobshop, p. 5. Call centres are connecting (2014, October 10). Cape Business News. Retrieved February 21, 2005,

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8. CHAPTER SCHEME

Detailed/final project report will include the following chapters;

1. Introduction of the study
2. Objective and scope of study
3. Review of Literature
4. Research Methodology
5. Data analysis and interpretation
6. Findings and Recommendations
7. Conclusion
8. Limitation of the study
9. References
10. Appendix

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9. PROFILE OF PROJECT GUIDE

Name :
Age :
Educational Qualification :
Years of work Experience :
Current Organization :
Current Designation :
Address :
House No. :
Street :
City :
State :
Country :
Phone Number (Office) :
Phone Number (Residence) :
Mobile Number (10 digits) :
Email :

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